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Media Contact: Details Below

OneKey® MLS adds Three Data and Technology Experts to its Board of Managers to help keep REALTORS® relevant and profitable

*West Babylon, New York - 25 May 2021* OneKey® MLS, the largest MLS in New York State, serving more than 45,000 subscribers and one of the top 10 MLSs, has added three leaders to its Board of Managers – Alon Chaver, real estate technology leader, investor and consumer expert, Travis Conway, Data Aggregation and Utilization specialist, and Jack Markham, real estate technology innovator and customer needs specialist. They were chosen to help OneKey MLS deliver breakthrough technology thinking, data science strategies and even more customer -centricity to the New York Metro real estate market.

OneKey MLS's vision, borne of the merger between MLSLI and Hudson Gateway MLS, goes way beyond the typical definition of an MLS. Its goal is to fulfill a simple promise – make it easy for REALTORS® be the most prepared, professional, and successful they can be.

Jim Speer, CEO, OneKey MLS says, “When we formed OneKey MLS, we affirmed our passion for pursuing continual improvements in delivering meaningful services, and software that will help our customers stay relevant and profitable for the long haul. Adding three insightful, experienced, and objective technology leaders to our Board of Managers is one more important step toward achieving that important pursuit.”

Alon Chaver, a serial Silicon Valley entrepreneur and industry tech and brokerage executive, brings contemporary thinking about real estate technology, all with an eye to strengthening the relationship with Brokers and the Agents and Clients they serve. [Chaver's](#) consumer-facing technology expertise will inform continued improvements of OneKeyMLS.com, one of the most highly trafficked MLS websites. “OneKey MLS is passionate about delivering an online experience that informs and engages the consumer. I am honored to support them on that highly strategic pursuit.”

The heart of OneKey MLS is the data it collects, curates, distributes, monitors and packages. Travis Conway, CEO, Datascendancy and Gildex Ibex, LLC, brings a rich

background in data aggregation and reporting from the military and commercial real estate. [Conway](#) will advise OneKey MLS on data strategies to empower REALTORS® with unique and powerful insights. "The future of real estate lies in understanding how to arm REALTORS® with more actionable information. OneKey MLS is well-positioned to package the data it collects about client behaviors, technology effectiveness, and market performance. I look forward to empowering OneKey MLS customers with actionable intelligence."

Jack Markham, strategic growth, and real estate revenue executive, prides himself on delivering real estate technologies that make a meaningful difference to real estate practitioners. "Breaking through the clutter of real estate technology and delivering products that actually matter to REALTORS® is key, says [Markham](#). I am committed to helping OneKey MLS seamlessly connect MLS data to simplify transactions and help OneKey subscribers build customers for life"

#### About OneKey MLS

With the expanded size and scale made possible by the merger of the MLS of Long Island and the Hudson Gateway MLS, OneKey™ MLS is one of the nation's leading Multiple Listing Services, serving over 45,000 REALTOR® subscribers and 4,300 participating offices throughout Long Island, Manhattan, and the Hudson Valley. OneKey™ MLS is dedicated to giving customers more comprehensive coverage, up-to-date statistics, and the best tools and resources to help them do better business. For more information, go to [OneKeyMLSNY.com](http://OneKeyMLSNY.com)

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