

THINGS TO KNOW ABOUT CLEAR COOPERATION POLICY

NAR's Clear Cooperation Policy went into effect May 1, 2020



THE RULE

Within one (1) business day of marketing a property to the public, the listing broker must submit the listing to the MLS for cooperation with other MLS participants.

WHAT IS CONSIDERED PUBLIC MARKETING?

Listing Sharing Networks That Include Agents Outside Your Brokers

Broker Display Websites Including VOW/IDX

Digital Communications such as email blasts

Yard Signs

Applications Available to the General Public

Broker Tours for Agents Outside Your Brokerage

Flyers Displayed In Windows

Digital Marketing on Other Public Facing Websites



CAN I STILL TAKE AN OFFICE EXCLUSIVE LISTING?

YES. Office Exclusive Listings shall be submitted to the MLS before midnight of the day after their Listing Date, along with a copy of a duly signed "Office Exclusive Seller Disclosure" form.

For Stratus users the completed forms must be emailed to dataentry@mlsli.com or fax to 631-661-4589.

Matrix user's must email support@hgar.com.

WHO CAN I SHARE AN OFFICE EXCLUSIVE LISTING WITH?

An office exclusive listing can be shared between the brokers and licensees affiliated with the listing brokerage, and one-to-one promotion between these licensees and their clients, is not considered public advertising.



FINES & VIOLATIONS

The fine for violating this rule:
\$2500 + \$100 per day until entered on MLS

Report a Violation:
Stratus users email customerservice@mlsli.com
Matrix users email onekeymls@hgar.com

Include either a link to the listing on a website or a photo of a yard sign.

www.onekeymlsny.com